

## **HCPC student competition 2024: Lesson plan**

### Lesson focus:

The risks and benefits of social media: A learning session for healthcare professionals

### Introduction:

In keeping with the social media theme of this competition, we have made a website for this learning session. Users can complete the learning session online which is split into the following sections (approximate timings):

- Introduction and learning objectives (2 minutes)
- learning sessions 1-4 (18 minutes)
- reflective activity (5 minutes)
- and a quiz (5 minutes)

There is a list of useful resources, including links to the HCPC guidelines. In addition, users can download the learning sessions and keep the material for future reference or work offline if needed. Full transcripts are also available.

### Materials needed:

- Internet access
- Device (e.g. computer, phone)
- Website link: [2024 student competition](#)
- YouTube links
  - Lesson 1 <https://youtu.be/wGdL8OguSEI>
  - Lesson 2 [https://youtu.be/2GqhcwI\\_X8](https://youtu.be/2GqhcwI_X8)
  - Lesson 3 <https://youtu.be/6XUWxxfANsg>
  - Lesson 4 <https://youtu.be/sfTwYGaUnMQ>

### Learning objectives:

- To understand how social media can be used by healthcare professionals
- To understand the benefits and risks of healthcare professionals using social media
- Familiarise yourself with the updated HCPC standards
- Develop an action plan for how you might use social media in your healthcare profession

### Activities:

Watch the 4 learning sessions on the following topics:

- Social media and the benefits for healthcare professionals
- Risks of healthcare professionals using social media
- HCPC standards for social media use
- Summary and top tips

### Conclusion:

- Reflect and develop an action plan
- Complete the quiz

### Notes:

The 4 learning sessions are embedded as YouTube videos and so are directly available to watch on our website. We have uploaded the learning sessions to a private anonymised account on YouTube and so they are only available to users who have the specific web address.

As well as producing the website, we have submitted webpages as a PDF to be viewed locally (these are static PDFs captures of the website).